

Press Release

IMMFA Appoints New Secretary General



London, 22nd October 2015 - Jane Lowe will join the IMMFA as Secretary General, effective from Monday 9th November, replacing Susan Hindle-Barone.

Lowe will lead and manage the day-to-day business of IMMFA. Her focus will be to represent the Association, members and the industry, to promote the understanding of money market funds, as well as their usefulness to investors and the money markets as a whole. Jane joins at an important time for the European Money Market Fund industry as the dialogue around the potential of European Money Market Reform continues. Engaging and working with European legislators and regulators will therefore also be a facet of the role.

Having previously served in the corporate and financial services sectors in a compliance capacity, as a regulator and as a financial lobbyist, Lowe brings a wealth of experience to the role. For eleven years up until 2013, Jane served as a Senior Director at the Investment Association (formerly known as the Investment Management Association) in a variety of roles, including supporting the activities of IMMFA.

IMMFA Chairman Reyer Kooy commented on Lowe's appointment:

'Jane brings with her a valuable and highly relevant skill-set to the Association, combining financial services and regulatory experience along with a strong understanding of industry association governance. Her lobbying expertise in both EU and UK contexts at the highest levels of government will enhance IMMFA advocacy initiatives.'

-Ends-



Notes to editors:

IMMFA is the trade association which represents constant NAV money market funds. It was established on 14 June 2000, and currently has 20 members who operate funds and a number of associate members. Assets under management exceeded €530 billion as at end August 2015 and make up over 50% of MMF AUM in Europe.

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